

The screenshot shows the homepage of Ollie's Good Stuff Cheap. The top navigation bar includes links for Current Flyer, Departments, Great Deals, News & Events, What is Ollie's?, Careers, Gift Cards, and a Search bar. It also features a "STORE LOCATOR" section for My Store Amarillo, TX - Store#06. A "OLLIE'S ARMY" section with a "Earn Points on purchase!" link and a "LEARN MORE" button is also present.

A large banner at the top left promotes a "3M Filtrete AIR PURIFIER BUYOUT" with a "SAVE UP TO 86% OFF FANCY STORE PRICES!" offer. It includes a "SEE MORE" link and a "VIEW OUR CURRENT FLYER".

A central call-to-action box encourages users to "JOIN OLLIE'S ARMY" and "GET GOOD STUFF CHEAPER", featuring a cartoon soldier character and a "GET DETAILS" button.

A section titled "WHAT IS OLLIE'S?" provides information about the company as "America's largest retailer of closeout merchandise & excess inventory". It includes a video thumbnail showing the interior of an Ollie's store and a "LEARN MORE ABOUT OLLIE'S" button.

A banner titled "WHAT CAN YOU FIND AT OLLIE'S? REAL BRANDS! REAL BARGAINS!" features a cartoon Uncle Sam character pointing towards the viewer.

Two smaller boxes at the bottom left are titled "WHAT'S UP" and "GRAND OPENING SELDEN GRAND OPENING 11/15 SEE WHAT ELSE IS UP AT OLLIE'S>". The "CAREERS" box on the right features a cartoon Uncle Sam character with a speech bubble saying "WE WANT YOU! Make a difference at OLLIE'S!" and a "LEARN MORE" button.

A "GET SOCIAL WITH OLLIE'S!" section at the bottom right includes links for Instagram, Twitter, Facebook, and YouTube.

A large cartoon truck at the bottom is advertising "WANT TO SELL US SOMETHING? REACH THE BUYERS!".

OLLIE'S
GOOD STUFF CHEAP™



STORE LOCATOR
My Store Amarillo, TX - Store406

OLLIE'S ARMY
Earn Points on purchase!

LEARN MORE

LOG IN / CREATE LOGIN



 **CURRENT FLYER**

DEPARTMENTS • **GREAT DEALS** • **NEWS & EVENTS** • **WHAT IS OLLIE'S?** • **CAREERS** • **E GIFT CARDS**

 **SEARCH**

WHAT IS OLLIE'S?

- [What Is Ollie's? ▾](#)
- [Store Departments ▾](#)
- [Our Founding Fathers ▾](#)
- [History ▾](#)
- [Glossary ▾](#)
- [Executive Staff ▾](#)

WHAT IS OLLIE'S



Ollie's is America's largest retailer of closeout merchandise and excess inventory. Our 507 "semi-lovelies" stores sell merchandise of all descriptions and some beyond description.

You'll find real brands at real bargain prices in every department, from housewares to sporting goods to flooring and to food. Ollie's buyers scour the world looking for closeouts, overstocks, package changes, manufacturer refurbished goods, and irregulars.

Much of the merchandise comes direct from the finest manufacturers in the country and abroad. For example, if a manufacturer makes too much of an item, or changes their packaging, Ollie's will buy the overstocked or old packaged items. So, you will always find famous brand name products at Ollie's, but a lot of them could be last year's colors, patterns, or packaging that traditional retailers won't sell.

Ollie's has also worked very closely with financial institutions. When companies are liquidated, the banks will often sell remaining inventories and turn them into cash. Ollie's will buy the goods back and pass the savings on to you, the customer.

Everything you buy at Ollie's is covered by our *30-day No Hard Time Guarantee*. If for any reason you are not completely satisfied with your purchase - return it within 30 days for a full refund (with sales receipt).



Ollie's - Who We Are



Watch later Share

Watch on YouTube

OLLIE'S
"GOOD STUFF CHEAP"



STORE LOCATOR ▾
My Store Amarillo, TX - Store406

OLLIE'S ARMY
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SEARCH

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- [Executive Staff ▾](#)

GLOSSARY



Good Stuff Cheap - good quality products at great prices

Semi-lovely – functional, but not particularly pretty and shiny like those other fancy stores

Deal – a bargain on good quality products at a great price

Closeout - items that will no longer be manufactured or sold by a fancy store. The last batch of goods

Buyout – all of the items a supplier or manufacturer had left over after selling to their usual buyers

Excess Inventory/Overstock/Overrun – the items left over after a manufacturer sold their contracted allotment of goods to their usual buyers

Liquidated - Products of companies (usually companies that have closed) that are sold in return for cash

Discontinued – goods that are no longer produced

Package change – a product's change of package material, size, quantity, labels, or graphics

First quality – products that are high quality, no flaws or irregularities, not refurbished... in other words, new goods that you'd find in fancy stores or other regular retailers

Refurbished/remanufactured – items that were returned to the manufacturer to be recertified, fixed if necessary, tested, then repackaged and resold at lower cost

IR (irregular) – a product that didn't quite meet the production standards of the manufacturer, such as clothing with slightly crooked stitching

Their price, Their retail - the price that the fancy stores sell an item for

Famous maker/Famous brand – a brand that is well-known, recognized, and generally known to produce and/or sell quality products

Fancy store – a store that tends to sell items at full retail, not a discount store

Big box – a store that is typically both physically large and has a recognizable name

OLLIE'S
'GOOD STUFF CHEAP'



OLLIE'S ARMY
Earn Points on purchase!

STORE LOCATOR >
My Store Amarillo, TX - Store406

LEARN MORE

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STORE DEPARTMENTS



Housewares & Home Textiles	Food	Flooring	Books & Stationery	Toys
Home Improvement & Hardware	Electronics	Clothing & Luggage	Lawn, Garden, & Patio	Health & Beauty Supplies
Sporting Goods	Pet Supplies	Automotive	Holiday Items	Other Stuff Too

WHAT "GOOD STUFF" CAN I FIND AT OLLIE'S?

Ollie's Bargain Outlet offers brand name merchandise at up to 70% off the fancy store prices. We offer great deals on closeout merchandise and excess inventory. Ollie's products are always changing. You CAN expect to see this assortment of items in the main 15 categories below, but you WON'T likely find the exact same products or brands in every category on every visit. So when you see something you like, buy it... because when it's gone, it's gone!

Wonder if we have a certain item? Is there something in particular you're looking for? Call your hometown Ollie's to find out if it's in stock!